



RECOGNIZING INNOVATIVE WATERSHED ACHIEVEMENTS

California Watershed Network announces a new program to identify and promote pioneering efforts in watershed management. Each month, the program will highlight original and effective approaches to watershed work throughout the state.

Why?

- Recognize the innovators
- Disseminate exciting ideas to encourage wider use
- Compile a convincing record of success to elicit support from decision makers

How?

By the 15th of each month send nominations to marylee@watershednetwork.org. A CWN committee will select outstanding achievements and feature them on its website (www.watershednetwork.org), Watershed E-News, media releases, legislative tool kits, and conference displays.

Who?

Individuals or organizations, such as local watershed/community groups, non-profit organizations, resource conservation districts, cities, counties, businesses, water agencies, irrigation districts, schools and universities.

What?

A wide variety of activities required for successful watershed work—outreach & communication, assessment & evaluation, protection or restoration, funding, or organizational & structural innovations.

Criteria

- Innovations that are fresh and exciting
- Positive results that can be expanded or replicated
- Potential to create new constituencies for watershed protection
- Potential to realize efficiencies—i.e., doing more with less

To Apply

- Provide contact person [name, address, phone, email, organization, website address (if applicable), photo (if possible), and logo (if desired)]
- If different, name of individual or organization pioneering the innovation, along with contact information above
- Describe the innovation (1 page or less) in light of criteria above
- Submit to Mary Lee Knecht at marylee@watershednetwork.org. Include organization logo, photos, etc. if desired.